



Why are you still paying those per-head per-month HRIS/HCM platform and á la carte HR payroll service provider costs?

Through our efficiency and savings program Averta can eliminate these costs, saving your business thousands of dollars each year.

Averta Insurance Solutions Inc.

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Did you know you can eliminate or greatly reduce your per-head/per-month HRIS/HCM platform and á la carte HR payroll service provider costs right now, and start using Averta's leading HRIS platform instead, at no cost?

Let's take a look at how this saves your business money...

- The average HRIS platform costs between \$4.00 - \$12.00 per-head/per-month.
- If you have 100 employees, that could cost between \$400.00 - \$1,200.00 each month.
- Or, \$4,800.00 - \$14,400.00 per year depending on how many employees you have, which platform you use, and how many options you have included with your service.

100



14k+



- If your business uses a payroll service provider that also provides á la carte HRIS services like onboarding, benefits administration, or enrollment solutions, you can eliminate those services and costs altogether and utilize our integrated HRIS platform instead at no cost.

## A significant added value and savings for your business!

Averta provides exclusive licensed access to our industry-leading HRIS software platform, **Employee Navigator™** (Elite-Level version), at no cost to your business. With Averta, your business could save up to **\$14,400.00 per year** (based on 100 employees) just by using our platform instead of paying to use another.



There are dozens of payroll service providers that are already integrated with **Employee Navigator™**. Using our HRIS software platform reduces time spent on tasks that consume countless hours of work each week for HR and payroll in your business.

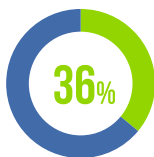
Many of the existing HRIS platforms do not have the same features you'd like to have included in your HRIS solution such as benefits enrollment, benefits administration, employee management, onboarding, compliance, ACA and COBRA, advanced reporting and even time tracking. Most HRIS platforms offer some of these, but Employee Navigator™ provides all of these crucial HR solutions and much much more. Additionally, if your payroll service integrates with this platform, you'll have a single source for data input making your job even easier.

Often times, payroll service providers such as **ADP, Paychex, Paycor or Paylocity** (to name a few) provide outstanding payroll services, but lack the ability to manage your benefits, employees, or the digital enrollment services that you'd expect to have included in your HRIS or HCM software platforms. Let Averta provide these services to your business at no cost, streamlining & digitizing your business allowing it to run more efficiently and save you money!

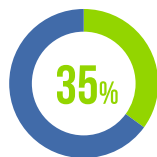
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## Fun facts...

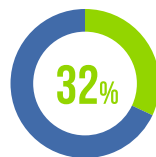
Employers say the most important reason they are looking to add capabilities to their benefits technology and employee management programs include:



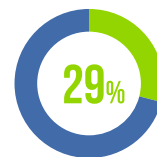
Cost Reduction



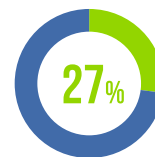
Control of Benefit Data



Reduced Staff Time



Improved Benefits Communications



Better Employee Experience

## Digitalization is key!

**Digitalization is enabling small firms to improve efficiency, compliance and employee experience.** Over 50% of small businesses have digitalized a majority of their benefits processes. Digitalization makes managing benefits easier, especially the tasks that are redundant and have potential for human error.

### Technology Eases Benefits Administration

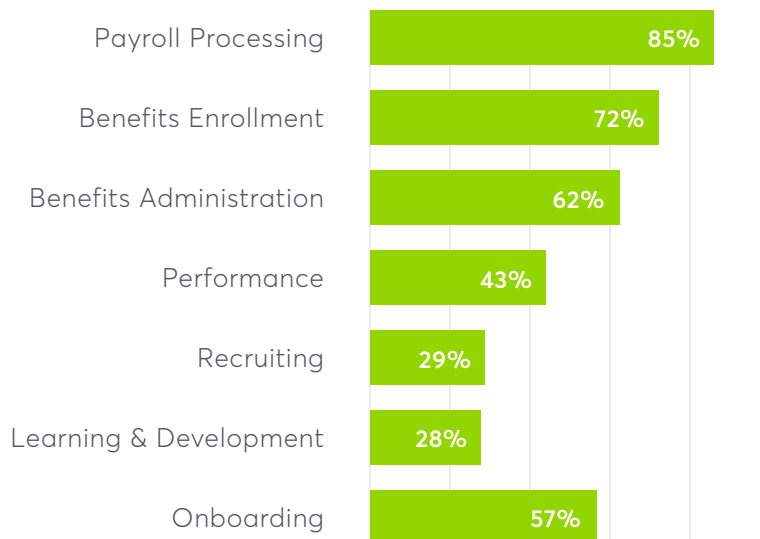
% Highly Satisfied Among Small Businesses

	Highly Digital	More Paper-based
Record Keeping	71%	54%
Benefits Enrollment	66%	52%
Eligibility Processing	54%	40%
Installing New Benefits Plans	48%	34%

HR technology not only enhances the employee experience but it also improves efficiency as well. Average efficiency ratings are positively correlated to the level of employer digitalization.

## Efficiency gain from technology

% rated highly efficient by businesses using technology for each function:



Among companies that digitalized most of their payroll, benefits, and HR administration, satisfaction with those processes is considerably higher compared to those who remain paper-based.

## Small business compliance concerns

Maintaining benefits plan compliance is a concern for 3 out of 4 small businesses.

A rapid increase in benefits regulations (*at the federal, state and local level*) is contributing to the growing complexity in compliance. Since 2019, **maintaining benefits plan compliance** emerged as one of the five most important benefits objectives for small businesses.

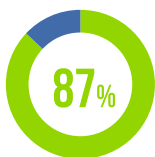
### Benefits Compliance: Greater Sense of Urgency

#### % Rated Highly Important by Small Business

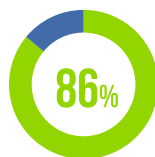
	2019 to present day	% Change vs. 2015
Providing employees with affordable benefits	79%	1%
Controlling benefits-related costs	79%	-4%
Increasing employee productivity	76%	4%
<b>Maintaining benefits plan compliance</b>	<b>74%</b>	<b>14%</b>
Improving employee experience/satisfaction	71%	-3%
Improving employee health and wellness	71%	1%

## So what exactly are you looking for?

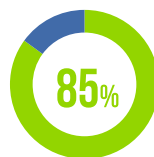
Here are the top features employers are looking for in either benefits administration systems, enrollment technology systems, or both:



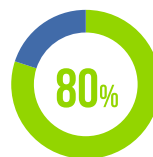
Low  
Cost



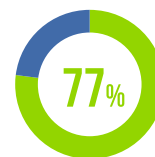
Data  
Security



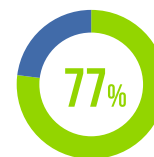
Ease of Use  
for Employees



Accessible  
All Year



Advanced  
Benefits  
Enrollment



All Insurance  
Benefits on  
Same Platform

If you are not familiar with Employee Navigator™, we strongly encourage you to visit [www.employeenavigator.com](http://www.employeenavigator.com) for an unbiased preview of the full suite of products and services that you will have at your disposal through our program.



Averta will help your business and your employees save time and money through our no-cost efficiency, growth and savings program.

Our licensed industry-leading HRIS platform (*Employee Navigator™*) is just one of the many ways we accomplish your savings.

Let's connect in person, or over a quick call, or on a private web meeting. We are eager to present the value that Averta seeks to bring to your business and your employees today.

## Averta Insurance Solutions Inc.

- 626.826.0048
- [info@avertainsurance.com](mailto:info@avertainsurance.com)
- [www.avertainsurance.com](http://www.avertainsurance.com)

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